

# Hossein Najafi

## Personal info:

Date and Place of Birth: 13 Dec. 1979, Tehran  
Nationality: Persian, Living in Auckland, New Zealand  
Marital Status: Married (and got a son)

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## Professional Summary:

I started my career path as a design and animation artist on 1999 when I founded Didar Film, a small production studio, where I produced and directed over 50 TV commercials, managed numerous print campaigns and designed several websites. While active in advertisement industry, I graduated in Cinema MFA from University of Tehran, then initiated a part time career as a casual lecturer in some of top universities of Iran, teaching animation, filmmaking, color theory and design courses. During 2009 to 2011, I worked with Touchwood Animation in London and then in 2011, I moved to Istanbul, where I worked as creative media, animation and visual effects artist with many companies including Ulkutay Productions, Cordoba Animations, Imaj Post Productions, CherryCherryVFX and Genius Park. In Dec 2015, I moved to New Zealand to study PhD in Arts and Design at AUT. My research project is a practice-led enquiry to bridge between identity theories and narrative forms. I also use a variety of technologies including Motion Capture, Deep Learning, Virtual Human and Advanced Dynamic Simulations in my practice. On 2016 I started lecturing as a casual lecturer at AUT Digital Design department teaching animation, game and visual effects courses. From May 2016 to May 2017 I worked for Yukfoo Studio in Auckland as a senior animation artist. From May 2017 to Feb 2018, I worked for Toybox NZ as CG Supervisor. Based on my industry background as well as my part-time teaching experiences, on 2018, I have been offered the lecturer position at Animation College and on Feb 2019, I became a full-time tenured lecturer at AUT.

## Business

2019 Lecturer, Auckland University of Technology, Auckland  
2018 Lecturer, Animation College, Auckland  
2017 CG Supervisor, Toybox NZ, Auckland  
2016 Senior Animation Artist and Advisor, Yukfoo Studio, Auckland  
2015 Visual Effects Artist at CherryCherry VFX, Istanbul  
2014 Animation Creative Artist at Imaj Post Production, Istanbul  
2013 Animation Generalist at Cordoba Animation, Istanbul  
2011-2013 Animation and Creative Artist at Ulkutay Productions, Istanbul  
1999-2011 Founder and Director at Didar Pictures, Tehran

## Education

2015-now PhD candidate in "Art and Design", Auckland University of Technology, New Zealand  
2005-2008 Master of Arts in "Cinema", University College of Fine Arts, University of Tehran, Iran  
2000-2005 Bachelor of Arts in "Business Management", School of Management, Imam Sadiq University, Tehran, Iran

## Academic Positions

Feb 2019- now Lecturer, Auckland University of Technology, Auckland, New Zealand  
Feb 2018- Feb 2019 Lecturer, Animation College, Auckland, New Zealand  
Feb 2016- Sep 2018 Casual Lecturer in Digital Design Department, AUT, Auckland, New Zealand  
Sep 2009- Sep 2011 Part-time Lecturer in Cinema Department at Azad University of Bushehr, Iran  
Sep 2006- Sep 2009 Part-time lecturer in Film and Animation College at University of Applied Science and Technology of Tehran, Iran

## Research Interests

Film and Narrative, Creative Writing, Design Theories, Animation and Visual Effects, Virtual Reality, Cognitive Psychology, Media and Communication Studies, Pedagogy and Education

## Media Skills:

Script Writing, Creative Directing, Animation, Visual Effects, Motion Capture, Virtual Reality, Cinematography, Lighting, Editing, Audio Mixing, Video Mapping, Production Management

## Demo Reel Link:

[vimeo.com/hossein/demoreel](https://vimeo.com/hossein/demoreel)

## Youtube Tutorial Page:

<https://www.youtube.com/channel/UCvTWGDd7mEptCm7zsgvt5cg/videos>

## Computer and Digital Cinema Skills:

**CG:** Maya, Houdini, Zbrush, Motion Capture Tech (Motion Analysis Cortex, Vicon Shogun, Faceware)  
**Render Engines:** Redshift, Renderman, Arnold, V-Ray, Marmoset Toolbag  
**Programming:** Python, MEL  
**Game Engines:** Unreal Engine, Construct 2  
**Compositing:** The Foundry Nuke, Adobe After Effects  
**Tracking:** SynthEyes, PFTrack, 3DEqualizer  
**Editing:** Apple Final Cut Pro, Adobe Premiere  
**Color Grading:** Davinci Resolve  
**Sound:** Apple Logic, Adobe Audition, Steinberg Cubase  
**Graphics:** Adobe Photoshop, Adobe Illustrator  
**Project Management:** Shotgun Software, MS Project

## Activities and Work Experiences

<i>year</i>	<i>position</i>	<i>project type</i>	<i>project name</i>	<i>production studio</i>
2018	Modeling/Shading/Lighting/Comp <a href="https://vimeo.com/239045152">https://vimeo.com/239045152</a>	TVC	"Genesis"	Toybox
2018	Modeling/Shading/Lighting/Comp	TVC	"Roland McDonald"	Toybox
2018	Geo-data Analysis & Modeling	TVC	"Flow Software"	Toybox
2018	Fur/Shading/Lighting/Comp <a href="https://vimeo.com/269083785">https://vimeo.com/269083785</a>	TV Show (pitch)	"Chu"	Toybox
2017	Motion Graphics	TVC	"Paw Patrol"	Toybox
2017	Motion Graphics	TVC	"Smith City"	Toybox
2017	Motion Graphics <a href="https://www.youtube.com/watch?v=P3ejQPxHBeE">https://www.youtube.com/watch?v=P3ejQPxHBeE</a>	TVC	"Super Liquor Christmas"	Toybox
2017	Motion Graphics <a href="https://www.youtube.com/watch?v=jb2WpSFCIBE">https://www.youtube.com/watch?v=jb2WpSFCIBE</a>	TVC	"Pepper Money"	Toybox
2017	Motion Graphics	TVC	"Peugeot 3008"	Toybox
2017	Motion Graphics	TVC	"Emirates Retail"	Toybox
2017	Modeling/Rigging/Lighting/Comp <a href="https://www.youtube.com/watch?v=xelUZkkU3yc">https://www.youtube.com/watch?v=xelUZkkU3yc</a>	TVC	"Good Health Turmeric"	Toybox
2017	Modeling/Rigging/Lighting/Comp <a href="https://youtu.be/V2UafIKcfqk">https://youtu.be/V2UafIKcfqk</a>	TVC	"Good Health Viralix"	Toybox
2017	VR Camera/Layout/Light/Rendering <a href="https://www.youtube.com/watch?v=3352Lzytqik">https://www.youtube.com/watch?v=3352Lzytqik</a>	Virtual Reality	"KrispyKreme VR"	Yukfoo
2017	Camera/Light/Compositing <a href="https://vimeo.com/199729857">https://vimeo.com/199729857</a>	TVC	"CDU VET"	Yukfoo
2017	Rigging/Layout/Camera/Light/Comp <a href="https://vimeo.com/200602564">https://vimeo.com/200602564</a>	TVC	"CDU Love"	Yukfoo
2016	VFX Supervisor/Animation/Comp <a href="https://vimeo.com/171367901">https://vimeo.com/171367901</a>	Short Film	"Sparrow"	Welby Ings
2016	Rigging/Layout/Camera/Light/Comp <a href="https://www.youtube.com/watch?v=s8O2ME4_7_8">https://www.youtube.com/watch?v=s8O2ME4_7_8</a>	TVC	"Quilton"	Yukfoo
2016	Layout/Camera/Lighting/Comp <a href="https://vimeo.com/171676892">https://vimeo.com/171676892</a>	TVC	"CDU Eagle"	Yukfoo
2015	Animation Producer / Compositing <a href="https://www.youtube.com/watch?v=ozzHOz0hhac">https://www.youtube.com/watch?v=ozzHOz0hhac</a>	Video Mapping	"23 Nisan Gala"	Rajans Studio
2015	Rigging/Layout/Texture/Light/Comp <a href="https://vimeo.com/126980428">https://vimeo.com/126980428</a>	Animation	"IGO IGDAS"	Creaturk
2015	VFX Artist / Compositing <a href="https://vimeo.com/126544344">https://vimeo.com/126544344</a>	TV Series	"Dirilis"	Genius Park
2014	VFX Artist / Compositing <a href="https://www.youtube.com/watch?v=e4cQOZ9Wibo">https://www.youtube.com/watch?v=e4cQOZ9Wibo</a>	Feature Film	"8 Seconds"	CherryCherry VFX
2014	Modeling / Rigging / Layout <a href="https://www.youtube.com/watch?v=UMI3sNleomk">https://www.youtube.com/watch?v=UMI3sNleomk</a>	TVC	"Eti Cin Mini"	Imaj Post Production
2014	Modeling / Rigging / Layout <a href="https://www.youtube.com/watch?v=JbdlQwA57wM">https://www.youtube.com/watch?v=JbdlQwA57wM</a>	TVC	"Eti Cin Azerbaijan"	Imaj Post Production
2012	Director <a href="https://vimeo.com/hossein/bloodofeden">https://vimeo.com/hossein/bloodofeden</a>	Animated Feature (pitch)	"Blood of Eden"	Didar Film
2012	TD/Rigging/Simulation/Light/Comp <a href="http://www.youtube.com/watch?v=SWspz7YGi7o&amp;feature=plcp">http://www.youtube.com/watch?v=SWspz7YGi7o&amp;feature=plcp</a>	TVC	"Ozmo Cornet"	Ulkutay Productions
2012	TD/Rigging/Simulation/Light/Comp <a href="http://www.youtube.com/watch?v=oKu0KLLWGTM&amp;feature=plcp">http://www.youtube.com/watch?v=oKu0KLLWGTM&amp;feature=plcp</a>	TVC	"Buyumix"	Ulkutay Productions
2011	Director/Cinematographer/Editor <a href="https://www.youtube.com/watch?v=6xIGSqXSOQs">https://www.youtube.com/watch?v=6xIGSqXSOQs</a>	Indie Film	"Forty Seven"	Didar Film
2011	Actor <a href="https://vimeo.com/34210970">https://vimeo.com/34210970</a>	TVC	"Safari Card"	Didar Film
2011	Producer <a href="https://vimeo.com/54663019">https://vimeo.com/54663019</a>	TVC	"Ave Shower Gel"	Didar Film
2011	Producer / Creative Director <a href="https://vimeo.com/53186642">https://vimeo.com/53186642</a>	TVC	"Golrang Baby Shampoo II"	Didar Film
2010	Producer / Creative Director <a href="https://vimeo.com/53186640">https://vimeo.com/53186640</a>	TVC	"Golrang Baby Shampoo"	Didar Film
2010	Producer / Creative Director / FX TD <a href="https://vimeo.com/34210705">https://vimeo.com/34210705</a>	TVC	"Golrang Detergent"	Didar Film

2010	Producer / Creative Director / Editing <a href="https://vimeo.com/54523848">https://vimeo.com/54523848</a>	TVC	"Cavalier Insect Killer"	Didar Film
2010	Producer / Sr. Comp <a href="https://vimeo.com/54663020">https://vimeo.com/54663020</a>	TVC	"Goli Dishwashing Gel"	Didar Film
2009	Producer / 2d-3d Pipeline Developer <a href="https://vimeo.com/53186643">https://vimeo.com/53186643</a>	TVC	"Siv Baby Shampoo"	Didar Film
2009	Director / Writer / TD / Editor <a href="https://vimeo.com/54518015">https://vimeo.com/54518015</a>	TVC	"Daiti Ice Cream"	Didar Film
2009	Producer / Creative Director <a href="https://vimeo.com/44641875">https://vimeo.com/44641875</a>	TVC	"Pooneh Baby Toothpaste"	Didar Film
2009	Producer / Compositing <a href="https://vimeo.com/53186639">https://vimeo.com/53186639</a>	TVC	"Ave Glass Cleaner"	Didar Film
2009	Director / Cinematographer <a href="https://vimeo.com/54663017">https://vimeo.com/54663017</a>	TVC	"Atie Hamsaran"	Didar Film
2009	Director / Cinematographer <a href="https://vimeo.com/54663018">https://vimeo.com/54663018</a>	TVC	"Credit Card"	Didar Film
2009	Producer / Compositing <a href="https://vimeo.com/54608732">https://vimeo.com/54608732</a>	TVC	"Golrang Domino"	Didar Film
2009	Animation Producer / Stereo TD <a href="https://vimeo.com/54661106">https://vimeo.com/54661106</a>	Animated Series	"Red Projects"	Touchwood UK
2008	Producer / Compositing <a href="https://vimeo.com/54523850">https://vimeo.com/54523850</a>	TVC	"Ave Shampoo Vitamix"	Didar Film
2007	Producer / Compositing <a href="https://vimeo.com/54524370">https://vimeo.com/54524370</a>	TVC	"Pooneh L. L. Toothpaste"	Didar Film
2007	Producer / Compositing <a href="https://vimeo.com/54524365">https://vimeo.com/54524365</a>	TVC	"Sepid Stain Remover"	Didar Film
2007	Producer / Editing / Sound Mixing <a href="https://vimeo.com/54606978">https://vimeo.com/54606978</a>	TVC	"Sepid Carpet Shampoo"	Didar Film
2006	VFX Supervisor / Compositing <a href="https://vimeo.com/54607202">https://vimeo.com/54607202</a>	Music Video	"Taahaa"	Didar Film
2006	VFX Supervisor <a href="https://vimeo.com/54523829">https://vimeo.com/54523829</a>	VFX for TV Series	"40 Soldier"	Didar Film

### Teaching Experiences:

2019 – now	teaching below courses at Auckland University of Technology (AUT), New Zealand <i>Digital Design Studio I, II and III – Intro to 3D Animation – Motion Capture</i>
2018 – 2019	teaching below courses at Animation College, New Zealand <i>Studio and Capstone Project – Narrative and Story – 3D Foundation – Creative Studio – History of Animation – Story and Character Studio</i>
2015 – 2017	teaching below courses at Auckland University of Technology (AUT), New Zealand <i>Digital Design Studio I, II and III – Intro to 3D Animation</i>
2009 – 2011	teaching below courses at Azad University of Bushehr, Iran: <i>Film Editing, Digital Film Lab – Digital Visual Effects – Color Theory – Sound Mixing and Editing I and II – Intro to CGI Animation – Animation Production</i>
2006 – 2009	teaching below courses at University of Applied Science and Technology of Tehran, Iran: <i>Film Editing I and II – Communication Theories – Animation Production I and II – Cinematography I</i>

### Awards, Honors and Scholarships

2018	workshop host and lecturer, Heuristic Methodology in Creative Inquires, PhD Hui, AUT, Auckland, New Zealand
2018	summer scholarship for selected animation project, AUT Center for Learning and Teaching, Auckland, New Zealand
2017	recognized post graduate project, Post Graduate Symposium, AUT, Auckland, New Zealand
2016	graduate assistantship and tuition waver scholarship to study PhD in Art and Design, AUT, Auckland, New Zealand
2010	member of advisory committee, The Global Contemporary, Karlsruhe Zentrum Fur Kunts, Germany
2008	honorary trainee for Motion Capture Technology, Vicon Motion Systems, Oxford, UK
2005	tuition waver scholarship to study MA in Cinema, University of Tehran, Iran
2000	full fund scholarship to study BA in Business Management, Imam Sadiq University, Iran
1998	achieved second best GPA, Dehkoda High School, Iran

### Research, Development and Publications

2016-2019	<b>Displacement of Self-Continuity: A Creative Inquiry into Identity Theories in a Narrative Short Film.</b> AUT University – A practice-led research for my PhD studies under supervision of Professor Welby Ings.
2015	<b>Film on Faultline (Book Chapter).</b> Edited by Alan Write – Chapter 16: Interview with Abbas Kiarostami. Intellect Books.

- 2014 **Educational Use of Functional Elements in Designing Tablet Based Interactive E-Books and Its Application in Word Learning in Young Children** – Koc University – Submitted to American Journal of Education.
- 2014 **Mobile Interactive Digital Storytelling for Preschool Children** – Koc University – Submitted to Educational Technology Research and Development.
- 2014 **The Story that the Heart Tells for Children: Interactive Storytelling and Computational Algorithms of Blood Flow** – Koc University – Submitted to Interaction Design and Children 2014.
- 2012 **Motion Pictures, New Media and Philosophy of Science: Toward Authentic Scientific Theorizing for Motion Pictures** – a personal survey on “Context of Discovery” and “Context of Justification” in the area of motion picture and how it may relate to philosophy of science.
- 2008 **Aesthetics and Semiotics of Computer Generated Visual Effects in the Works of Denis Muren** (Master's Thesis Submitted in for M.A. Degree in , University College of Fine Arts) – Tehran University.
- 2006 **Evaluations of Global Institutions and Economic Conditions, Questionnaire and Methodology** – BBC World Service Poll and International Policy Attitudes (PIPA) at the University of Maryland
- 2006 **Global Poll Finds Diverse Economic Perceptions** - BBC World Service Poll and International Policy Attitudes (PIPA) at the University of Maryland – accomplished by PARS Advanced Research Scholars.

#### Language Skills

Fluent: English, Farsi  
Good at: Arabic, Turkish

#### References:

Professor Welby Ings, *my PhD project supervisor at AUT, Auckland, New Zealand*  
[welby.ings@aut.ac.nz](mailto:welby.ings@aut.ac.nz)

Professor Donna Rose Addis, *my PhD second supervisor from Auckland University, Auckland New Zealand*  
[draddis@research.baycrest.org](mailto:draddis@research.baycrest.org)

Jan Kruse, *Senior Lecturer at AUT, Auckland, New Zealand*  
[jan.kruse@aut.ac.nz](mailto:jan.kruse@aut.ac.nz)

Nanette Miles, *Producer at Toybox NZ, Auckland, New Zealand*  
[nanette@toybox.co.nz](mailto:nanette@toybox.co.nz)

Amy Neave, *Producer at Yukfoo Studio, Auckland, New Zealand*  
[amy@yukfoo.net](mailto:amy@yukfoo.net)

Professor Mahtab Ebrahim Zadeh, *Director of Graphics Department, Azad University of Bushehr, Iran*  
[mahtab.ebrahimzadeh@gmail.com](mailto:mahtab.ebrahimzadeh@gmail.com)